

# What Problem Does i4ware Timesheet for Jira Solve?



i4ware Timesheet for Jira is designed for professionals who want fast, efficient, and mouse-free time tracking directly inside Jira.



Timesheet for Jira features an admin panel for managers to track team velocity and compute per-employee profitability, alongside mouse-free, keyboard-first logging.



With Atlassian Rovo AI, admins can create AI agents for roles like CTO and CEO to manage development team tasks and MVP roadmaps.



The core problem it solves is excessive mouse usage and slow time entry workflows common in traditional timesheet tools.

# Core Value Proposition



100% keyboard-driven  
(mouse-free)



Extremely fast time entry



Built directly for Jira users



Ideal for power users,  
developers, and consultants

# Market Situation Overview

There are many timesheet tools on the market.



However, tools that are truly optimized for mouse-free and keyboard-only workflows are rare and poorly differentiated.

# Us: Timesheet for Jira (i4ware Software)



Native Jira add-on



Fully keyboard-driven time tracking



Designed specifically for mouse-free workflows



Best choice for Jira users who value speed and efficiency.

## Competitor 2: Clockify

Very popular and free cloud-based timesheet tool

Supports keyboard input in timesheet forms

Not fully mouse-free

Good general-purpose tool, but not optimized for power users.

## Competitor 3: TimeTracker Lite (Spinso)

- ▶ Free local Windows application
- ▶ Works offline
- ▶ Simple functionality
  
- ▶ UI is not specifically designed for mouse-free usage.



# Competitor 4: OfficeClip Free Timesheet



Free cloud-based timesheet for small teams



Basic timesheet functionality



Does not explicitly support or promote mouse-free workflows.

# Summary

- ▶  True mouse-free solution:
- ▶ i4ware Timesheet for Jira
- ▶  ? General-purpose tools with partial keyboard support:
- ▶ Clockify
- ▶ OfficeClip
- ▶ Spinso TimeTracker Lite





## Keyboard Productivity Tip

- ▶ In most web-based timesheet tools, users can navigate forms using the Tab key.
- ▶ However, only a few tools are intentionally designed around keyboard-first productivity.
- ▶ i4ware Timesheet for Jira was built with this principle from day one.

# How to success in sales?

- ▶ Atlassian Solution Partners world-wide resell Timesheet for Jira App subscriptions their own customers by xx % commision based reward each sold one.
- ▶ Find list of these Partners:  
<https://partnerdirectory.atlassian.com/>
- ▶ World including 596 Atlassian Solution Partners
- ▶ Product subscriptions can be sold in region acronyms EMEA, APAC, AMER, NAM, LATAM, EU, EEA, DACH, BENELUX, CEE, MENA, ANZ, NORAM, SAM, SSA, GCC
- ▶ Only AI tailored cold emails to these companies general emails found from hunter.io

# Why i4ware Timesheet for Jira?

- ▶ Designed specifically for keyboard-first professionals
- ▶ Improves productivity for developers and consultants
- ▶ Reduces repetitive mouse interaction
- ▶ Built natively for Jira Cloud
- ▶ Enterprise reporting and profitability tracking

# AI + Atlassian Rovo Vision

- ▶ AI agents for CTO and CEO workflows
- ▶ Roadmap planning automation
- ▶ Development velocity analysis
- ▶ AI-assisted resource allocation
- ▶ Future-ready Jira productivity platform

# Go-To-Market Strategy

- ▶ Atlassian Marketplace distribution
- ▶ Global Atlassian Solution Partner network
- ▶ AI-tailored cold email outreach
- ▶ Low-friction SaaS onboarding
- ▶ Recurring subscription business model

# Revenue Potential

- ▶ Subscription-based recurring revenue
- ▶ Marketplace-driven organic growth
- ▶ Enterprise upsell opportunities
- ▶ Consulting and support packages
- ▶ International scaling through partners

# Enterprise Ecosystem & Growth Potential

- ▶ Here you will find a concise presentation of our products, business models, and growth potential.
- ▶ Atlassian, our core ecosystem, serves over 300,000 customers worldwide.
- ▶ More than 80% of Fortune 500 companies use Atlassian products.
- ▶ This provides i4ware Software with a direct path to enterprise-level business opportunities.
- ▶ Our strategy combines AI-powered productivity tools with scalable SaaS subscriptions.

# Thank You

i4ware Software  
Timesheet for Jira

<https://www.i4ware.fi/en/products/timesheet-for-jira/>

Atlassian Marketplace App